

Bruno Calçada

Creative Director at Publicis

New York, NY | November 2023 - Present
Concepts & design for Pfizer.

Associate Creative Director, Art at Wunderman Thompson

New York, NY | September 2022 - September 2023
Concepts & design for Samsung, Nestle, Vaseline, Coke & Kyndryl.

Associate Creative Director, Art at Area 23

New York, NY | January 2020 - September 2022
Concepts & design for GSK, Inmed, Urovant, among others.

Senior Art Director at Grey

New York, NY | July 2019 - January 2020
Concepts & design for Lilly, Pfizer, P&G brands, among others.

Senior Art Director at Havas

New York, NY | November 2018 - February 2019 (Freelance)
Concepts & design for Novartis.

Senior Art Director at McCann Health

New York, NY | August 2018 - November 2018 (Freelance)
Concepts & design for Lilly, Astrazeneca, among other brands.

Senior Art Director at Blippar

New York, NY | July 2016 - August 2018
Concepts, UX Design, UI Design, Branding. B2B, B2C, Augmented Reality, OOH, events, app development & Games for brands like Kellogg's, Pringles, Marvel, Sony, Cheez-it, Spider-Man, Colgate, Coca-Cola, The Minions, M&M'S, Jeep, ARDP, Pepsi, Cracker Jack, Johnson & Johnson, among other brands.

Senior Art Director at SS+K

New York, NY | April - June 2016 (Freelance)
Concepting and design for print, OOH, digital banners, in-store, commercials, events and social media activations for brands like Delta, Wells Fargo, E*TRADE and Bill & Melinda Gates Foundation.

Senior Interactive Designer at MediaCom

New York, NY | October 2015 - April 2016 (Freelance)
Concepting and design on different campaigns mostly experimenting with new technology and digital media for brands like Bud Light, Budweiser, Elysian, Shock Top, Best Damn, Hunter Mountain, Sony & Playstation.

Art Director at Ogilvy

New York, NY | April - July 2015

Creative Director

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Concepts & Design

Figma, Sketch, Adobe Cloud, Keynote, Powerpoint, Final Cut, CSS, HTML, iOS, Photography. English, Spanish & Portuguese.

Education

Art Direction at Miami Ad School
New York, NY
July 2013 - June 2015

Bachelors of Art: Graphic Design, Advertising & Photography
at Curtin University
Perth, Australia
January 2010 - January 2013

Marketing & Advertising

at PUC Campinas
Campinas, Brazil
February - December 2009

Awards & Honors

2x Cannes Lions Festival 2022
5x Cannes Lions Festival 2021
2x D&AD 2022
4x The One Show 2022
3x ADC Awards 2022
4x ADC Awards 2022
3x Andy Awards 2022
+ other awards